



OFFER VALID FROM JANUARY 1, 2020 - MARCH 31, 2020

For a limited time, purchase a new, select eligible Yamaha Outboard and choose either:

5 Years
OF WARRANTY PROTECTION

2.5-300 hp - Three years of Yamaha Limited Warranty Coverage, along with the additional protection of a two-year Yamaha Extended Service (Y.E.S.) plan. That's a total of FIVE years coverage at no additional cost!*

6 Years
OF WARRANTY PROTECTION

350 hp - Five years of Yamaha Limited Warranty Coverage, along with the additional protection of a one-year Yamaha Extended Service (Y.E.S.) plan.*

or

UP TO
\$1500
IN DEALER CREDIT

Toward the purchase of goods/services on select eligible models from your authorized participating Yamaha Outboard Dealers.*

ELIGIBLE FOUR-STROKE OUTBOARDS	3-YEAR LTD. WARRANTY + 2-YEAR Y.E.S.**	OR	DEALER CREDIT TOWARDS THE PURCHASE OF GOODS/SERVICES
250-300 HP V6	Free! \$2,300 value	or	\$1,500 based on MSRP
225 HP	Free! \$1,800 value	or	\$1,300 based on MSRP
200 HP	Free! \$1,600 value	or	\$1,000 based on MSRP
150-175 HP	Free! \$1,125 value	or	\$750 based on MSRP
115 HP	Free! \$800 value	or	\$500 based on MSRP
60-90 HP	Free! \$725 value	or	\$400 based on MSRP
30-50 HP	Free! \$450 value	or	\$300 based on MSRP
20-25 HP	Free! \$330 value	or	\$200 based on MSRP
8-15 HP	Free! \$170 value	or	\$150 based on MSRP
2.5-6 HP	Free! \$170 value	or	\$125 based on MSRP

ELIGIBLE FOUR-STROKE OUTBOARDS	5-YEAR LTD. WARRANTY + 1-YEAR Y.E.S.**	OR	DEALER CREDIT TOWARDS THE PURCHASE OF GOODS/SERVICES
350 HP V8	Free! \$2,500 value	or	\$1,500 based on MSRP

**Y.E.S. value based on MSRP

See your authorized participating Yamaha Outboard Dealer today for details! Other restrictions and conditions may apply.

*PROGRAM TERMS AND CONDITIONS: Consumer benefit for purchasing a new (unused, not previously warranty registered) Yamaha four-stroke outboard is based on horsepower as follows: (i) 2.5-300 hp is a choice of either a 24-month Yamaha Extended Service contract (choice offered in Florida is a 24-month Yamaha Limited Warranty), or a credit based on MSRP toward the purchase of goods and/or services at the authorized participating dealer that sold the outboard, at no extra cost to consumer ("Promotion Credit"); or (ii) 350 hp is a choice of either a 12-month Yamaha Extended Service contract (choice offered in Florida is a 12-month Yamaha Limited Warranty), or Promotion Credit. NO BENEFIT SUBSTITUTIONS. To be eligible, outboards must also have been manufactured since January 2013. Promotion is only applicable from authorized participating Yamaha Outboard dealers in the USA, sold to purchasing consumers residing in the USA. Promotion is limited to available stock in dealer inventory that is sold, POI completed, delivered and warranty registered on YMBS by the dealer in accordance with Yamaha's Promotion and warranty registration requirements during applicable dates. No model substitutions, benefit substitutions, extensions or rain checks will be allowed. Outboards sold or provided for commercial, camp, resort, rental, promotional/demo, government agency, competition, tournament or sponsorship use are not eligible. This Promotion cannot be used in conjunction with any other Yamaha offer. Some exceptions may apply. See authorized participating Yamaha outboard dealer for complete details. Yamaha reserves the right to change or cancel this Promotion at any time. Other restrictions and conditions may apply.

REMEMBER to always observe all applicable boating laws. Never drink and drive. Dress properly with a USCG-approved personal flotation device and protective gear. © 2020 Yamaha Motor Corporation, U.S.A. All rights reserved.

YamahaOutboards.com

Reliability Starts Here.®



YAMAHA PROMOTION PROCESSING CENTER

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